



**GDYNIA MARITIME UNIVERSITY**

**Faculty of Entrepreneurship and Quality Science**

**Poland**

# **PROGRAM OF STUDIES**

**INNOVATIVE ECONOMY**

**Maritime Economic and Logistics**

**first degree studies**

**(academic year 2017/2018)**

**Gdynia, 2017**

## PROGRAM OF STUDIES

Field of study: **Innovative Economy**, specialization: **Maritime Economics and Logistics**  
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### 1. Basic information

Field of study:	<b>INNOVATIVE ECONOMY</b>
Specialization:	<b>Maritime Economics and Logistics</b>
Level:	<b>first degree studies</b>
Profile:	<b>general academic</b>
Form:	<b>part-time studies</b>
Name of qualification and the title conferred:	<b>Bachelor</b>
Language of instruction/examination:	<b>English</b>
Access requirements:	<ul style="list-style-type: none"><li>• <b>secondary school graduation certificate,</b></li><li>• <b>positive result of selection procedure.</b></li></ul>

### 2. The aim of studies

The aim of I-cycle studies in the field of **Innovative Economy** is to equip the graduate with knowledge, skills and competences from the field of economy (in macro- and micro- scale), indispensable to undertake a job in the modern economy that is based on knowledge and to actively participate in the information society. He/she has detailed economic education deepened by knowledge from related disciplines: management, finances, commodity science and computer science. The graduate has awareness of the importance of innovations in ensuring sustainable development of the economy all over the world, in different countries, regions and local communities and is open to implement innovative solutions. He/she has the ability to move freely in socio-economic space and the ability to adapt easily to dynamic changes occurring in the economic surrounding and to contemporary global challenges. His/her chances on the job market are enhanced by the ability to use information technologies and by a good command of English, at least on the intermediate level.

Furthermore, the graduate of the specialisation **Maritime Economics and Logistics** is a specialist with relevant competencies for the operational positions dealing with transport, forwarding and logistics issues. Comprehensive knowledge of the economical, organizational, technical as well as legal aspects of transport, storage and forwarding process with special focus on the maritime transport and logistics are his/her key ability. Thus, the graduate is able to work efficiently in the operational departments of companies engaged in maritime business, including shipping and seaports, and also for multimodal logistics providers, public administration or trade and manufacturing companies.

The graduate obtains the professional title of the **Bachelor's degree** (Polish: licencjat) and is prepared to undertake **II-cycle studies**, and/or postgraduate studies.

### 3. Program overview

I-cycle studies in the field **Innovative Economy**, specialization **Maritime Economics and Logistics** last 6 semesters. They are realised in the general academic profile, as part time-studies and 180 ECTS credit points can be obtained. During the studies about 1200 study hours are covered. Studies lead to the professional title of the **Bachelor's degree** (Polish: licencjat).

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Studies are realised according to the program of studies, which specifies among others, the details of the studies indicating the number of study hours covered in particular subjects or courses, as well as competences acquired while attending them. In the program of studies about 60% study hours and ECTS credit points are allocated to the general and core subjects, including foreign language courses. The remaining 40% study hours are allocated to specialised subjects and diploma project.

Students do an integrated placement, not shorter than 4 weeks (160 hours), after completing the 5<sup>th</sup> semester of studies (in justified situations the Dean can agree on the different term of a placement). Undertaking an integrated placement results in the acquisition of 4 ECTS credit points and competences specified in the program of study.

I-cycle studies finish with the Bachelor's project and diploma examination. Preparations to the project take place in the diploma Pro-seminar and diploma seminars held during three semesters. The total number of credit points for the Pro-seminar, seminars and preparation of the Bachelor's project is 16 ECTS credit points. The project has the written form. The process of awarding the Bachelor's degree is realised in compliance with the regulations laid down in the Regulations concerning Studies in Gdynia Maritime University.

### 4. Program details

Program of studies includes:

- **general courses**, including foreign languages,
- **core courses**,
- **specialization courses**.

Among the courses included in the program, there are **compulsory courses**, and **electives** (social-humanist courses, field of study courses, faculty courses, and social competences courses). Table presented below includes the list of all courses (or group of courses) with semester, number of hours, ECTS, and status (C – compulsory course or E – electives) associated with them.

Specialization: **Maritime Economics and Logistics**

COURSE	SEMESTER	HOURS	ECTS	STATUS
<b>General and core courses</b>				
Foreign Language I, II, III, IV, V, VI	I-VI	108	12	E
Mathematics	I	36	6	C
Microeconomics	I	45	7	C
Organization and Management	I	27	5	C
Information Technologies	I	36	6	C
Commodity Science	I	18	3	C
Occupational Safety and Health	I	9	1	C
Macroeconomics	II	36	6	C
Finance	II	18	3	C
Marketing	II	54	7	C
Descriptive Statistics	II	27	5	C
Economic Law	II	9	2	C
Business Informatics	II	18	3	C
Economic Policy	III	27	4	C

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Econometrics	III	18	4	C
Electives (social-humanist courses I, II)*)	II, IV	18	4	E
Electives (field of study courses)*)	III	36	6	E
Electives (faculty courses)*)	IV	36	6	E
Electives (social competences courses)*)	VI	18	4	E
Monographic Lecture I	V	9	2	E
Pro-seminar I	IV	4	1	E
Seminar I, II, III	IV-VI	23	5	E
Diploma Dissertation	VI	0	10	E
Professional Practice	VI	4 weeks (160)	4	E
<b>Specialization courses</b>				
Maritime Transport Economics	III	18	3	C
Maritime Trade	III	27	4	C
Introduction to Logistics	III	18	3	C
Cargo Science	III	27	4	C
Liner Shipping & Forwarding	IV	36	4	C
Distribution Logistics	IV	18	3	C
Ports Management and Operations	IV	36	4	C
Maritime Law	IV	9	2	C
Maritime Governance	IV	18	2	C
Human Resources in Maritime Transport	IV	18	3	C
Bulk Shipping & Chartering	V	18	3	C
Warehouse Management and Storage of Goods	V	36	5	C
Environmental Aspects in Maritime Business	V	27	4	C
Information Systems in MT&L	V	18	3	C
Maritime Logistics	V	18	3	C
Finance and Insurance in MT&L	V	36	5	C
Maritime and Coastal Tourism	VI	18	2	C
Ship Management	VI	18	3	C
Shipping Companies Strategies	VI	9	2	C
Monographic Lecture II	VI	9	2	E
<b>TOTAL</b>		<b>1204</b>	<b>180</b>	

\*) The list of electives is dynamic, courses are proposed by teachers each academic year.

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Table presented below summarizes the number of hours and ECTS credits for different groups of courses.

Specialization: **Maritime Economics and Logistics**

<b>COURSES</b>	<b>HOURS</b>	<b>ECTS</b>
General and core courses	790	116
Specialization courses	414	64
<b>TOTAL</b>	<b>1204</b>	<b>180</b>
Compulsory courses	783	125 (69%)
Electives	421	55 (31%)
<b>TOTAL</b>	<b>1204</b>	<b>180</b>

Detailed plan of studies in the field of **Innovative Economy**, specialization **Maritime Economics and Logistics** can be found in Appendix 1. Details of outcomes defined for the course, contents of the course, forms and methods of teaching associated with each course can be found in Syllabuses (Appendix 2).