



GDYNIA MARITIME UNIVERSITY

Faculty of Entrepreneurship and Quality Science

Poland

PROGRAM OF STUDIES

INNOVATIVE ECONOMY

International Trade, Transport and Logistics

second degree studies

(academic year 2017/2018)

Gdynia, 2017

PROGRAM OF STUDIES

Field of study: **Innovative Economy**, specialization: **International Trade, Transport and Logistics**
second degree studies

1. Basic information

Field of study:	INNOVATIVE ECONOMY
Specialization:	International Trade, Transport and Logistics
Level:	second degree studies
Profile:	general academic
Form:	part-time studies
Name of qualification and the title conferred:	Master
Language of instruction/examination:	English
Access requirements:	<ul style="list-style-type: none">• diploma of the first degree studies,• positive result of selection procedure

2. The aim of studies

The aim of II-cycle studies in the field of **Innovative Economy** is to equip the graduate with knowledge, skills and competences allowing him/her to operate actively and with full awareness in the knowledge-based economy. He/she can identify, model and analyse reasons and the course of socio-economic phenomena as well as the relations among them, making use of the advanced methods and tools in order to achieve this. The deepened economic knowledge, the graduate is equipped with, allows him/her to move freely in the socio-economic space and to take rational decisions. He/she has awareness of the importance of innovations and technological progress to ensure sustainable development of the economy all over the world, in different countries, regions and local communities. Moreover, he/she is prepared to create and implement innovative solutions; understands the need for continuous enhancement of his/her knowledge and skills and the need for flexible adaptation to changes in the economic surrounding. He/she is aware of contemporary global challenges. A good command of English, on at least the intermediate level, and the ability to choose and apply the appropriate information technologies to realise the tasks that he/she is facing, enhance his/her competitiveness on the job market.

Furthermore, the graduate of the specialisation **International Trade, Transport, and Logistics** is a skilled specialist with appropriate competencies for dealing with transport and logistics issues on the international scale. He/she has an extensive knowledge of international trade and service markets operation, supply chains and networks management, and ability to analyse and evaluate specific factors and processes being identified in the global economic system. Graduate could be employed on management positions of the transport, logistics and distribution companies operating in an international environment. Besides, the knowledge acquired during the studies is fully comprehensive for other areas of professional activity, including public administration, trade and commercial business as well as manufacturing or service companies.

The graduate obtains the professional title of the **Master's degree** (Polish: magister) and is prepared to undertake **III-cycle studies**, and/or postgraduate studies.

3. Program overview

II-cycle studies in the field **Innovative Economy**, specialization **International Trade, Transport and Logistics** last 4 semesters. They are realised in the general academic profile, as part-time studies and 120 ECTS credit points can be obtained. During the studies 540 study

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hours are covered. Studies lead to the professional title of the **Master's degree** (Polish: magister).

Studies are realised according to the program of studies, which specifies among others, the details of the studies indicating the number of study hours covered in particular subjects or courses, as well as competences acquired while attending them. In the program of studies about 60% study hours and ECTS credit points are allocated to the general and core subjects, including foreign language courses. The remaining 40% study hours are allocated to specialised subjects and diploma project.

II-cycle studies finish with the Master's project and diploma examination. Preparations to the project take place in the diploma Pro-seminar and diploma seminars held during three semesters. The total number of credit points for the Pro-seminar, seminars and preparation of the Bachelor's project is 29 ECTS credit points. The project has the written form. The process of awarding the Master's degree is realised in compliance with the regulations laid down in the Regulations concerning Studies in Gdynia Maritime University.

4. Program details

Program of studies includes:

- **general courses**, including foreign languages,
- **core courses**,
- **specialization courses**.

Among the courses included in the program, there are **compulsory courses**, and **electives** (social-humanist courses, field of study courses, faculty courses, and social competences courses). Table presented below includes the list of all courses (or group of courses) with semester, number of hours, ECTS, and status (C – compulsory course or E – electives) associated with them.

Specialization: **International Trade, Transport, and Logistics**

COURSE	SEMESTER	HOURS	ECTS	STATUS
General and core courses				
Professional Foreign Language I, II	I-II	27	3	E
Managerial Economics	I	27	6	C
Innovations in the Economy	I	27	5	C
International Marketing	I	9	2	C
Mathematical Statistics	I	27	6	C
Decision-Making Support	I	18	5	C
Business Process Modelling	I	18	4	C
Management Accounting	II	18	4	C
International Economics	II	18	4	C
Economic Forecasting	II	18	4	C
Business Activity Planning	III	18	4	C
Electives (social-humanist courses) *)	II	9	2	E
Electives (field of study courses) *)	II	36	6	E
Electives (social competences courses) *)	III	9	2	E
Pro-seminar II	II	2	1	E
Seminar I, II, III	II-IV	25	8	E
Diploma Dissertation	IV	0	20	E

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Specialization courses				
International Trade	II	27	3	C
International Transport	II	36	3	C
International Logistics	III	18	3	C
International Forwarding	III	27	4	C
IT in Trade, Transport and Logistics	III	36	5	C
Trade and Transport Law	III	9	2	C
International Transport & Logistics Markets	III	18	3	C
Cargo Science in TTL	III	18	3	C
T&L Processes Design (assignment)	IV	9	2	C
Global Supply Chain Management	IV	18	3	C
Financing & Assessment of Transport Investments	IV	18	3	C
TOTAL		540	120	

*) The list of electives is dynamic, courses are proposed by teachers each academic year.

Table presented below summarizes the number of hours and ECTS credits for different groups of courses.

Specialization: **International Trade, Transport and Logistics**

COURSES	HOURS	ECTS
General and core courses	306	86
Specialization courses	234	34
TOTAL	540	120
Compulsory courses	432	78 (65%)
Electives	108	42 (35%)
TOTAL	540	120

Detailed plan of studies in the field of **Innovative Economy**, specialization **International Trade, Transport and Logistics** can be found in Appendix 1. Details of outcomes defined for the course, contents of the course, forms and methods of teaching associated with each course can be found in Syllabuses (Appendix 2).